



## District 5230 Newsletter October 2023 - Economic and Community Development Month

Headline Photo: Rotary Club of North Fresno

### In This Issue

[Rotarians at Work Put Our Community to Work](#)

[October is Economic and Community Development Month](#)

[Call For Resolutions](#)

[Our Foundation and Education](#)

[Foundation Club and Individual Honors to be Awarded at District Luncheons](#)

[What is the "Inclusion" in Diversity, Equity and Inclusion?](#)

[Our Pints For A Paul Blood Drive is Back!](#)

[World Polio Day 2023](#)

[Join the Paul Harris Society](#)

[District Training - Join us for a training on Club Communication](#)

[Polio Trophy](#)

[Welcome to the "RUN, WALK, RIDE for Polio" event on the magnificent San Francisco Golden Gate Bridge](#)

[Ten Ideas to Improve Club Culture](#)

## Rotarians at Work Put Our Community to Work

By Debbie Hale



District Governor

October is one of my favorite months! The weather is perfect and the tourists are starting to leave town. Mostly, I love October because I have an excuse to dress up in a costume! This year I'll be attending at least two Rotary Halloween events – Steinbeck Rotary Club's annual Halloween bowling, and Tower District Rotary's Coffins and Cocktails - so I'm already brainstorming my outfits. I've got two boxes full of costumes, but undoubtedly, I'll be buying some embellishments at the local Goodwill and other consignment stores. I consider it my contribution to the local economy, which is fitting, since October is Rotary's Community and Economic Development month. [Read](#)

[More](#)

## October is Economic and Community Development Month

Rotary members are passionate about providing sustainable solutions to poverty. Our members and our foundation work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities. We provide training and access to well-paying jobs and financial management institutions. We create opportunities to help individuals and communities thrive financially and socially. Rotary members train people to become resources for their community, offering networking activities, advice on new business development, and mathematics and financial management training.

[Read More](#)

## Call For Resolutions

By Don Kremer

Past District Governor

WHAT - As part of the District Conference / Annual Meeting, resolutions to amend the District 5230 Policy Manual are presented, discussed, and voted upon. Resolution proposals are

[Dr. Steven Koobatian Shares His Craft Talk](#)

[Vocation Vision: Women Are Limitless](#)

[Introducing the District 5230 Toolkit](#)

[The Pointe of Art](#)

[Taco Tuesday for Teachers](#)

[Kingsburg Rotary Has Been Busy](#)

[Rotary Club of Carmel Valley Honored with Philanthropic Service Organization of the Year Award](#)

[Stevenson School Interact Club Fundraises for The School of St. Jude](#)

[District 5230 Upcoming Events](#)

[Cheers to our Rotary District 5230: 25+ Year Membership Anniversaries](#)

[New Members in District 5230 - September 2023](#)

[District 5230 Org Chart](#)

For more information about this newsletter issue or to submit an article, contact Nick Grim and Merritt Wiseman at [editor5230@gmail.com](mailto:editor5230@gmail.com).

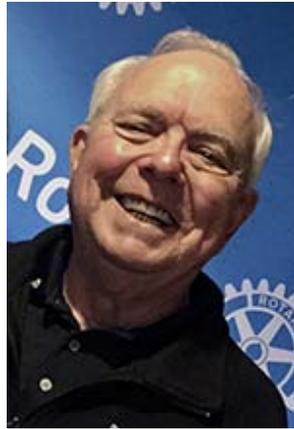
Please note all articles or event info must be submitted by the 20th of each month to make next month's issue.

now being accepted.  
[Read More](#)



## Our Foundation and Education

By Bruce Mackey



*Education breeds Confidence. Confidence breeds Hope. Hope breeds Peace. - Confucius*

Before I start in on all of the great programs our Foundation has to support education, one of our seven Areas of Focus, we need to remember that Rotary is providing significant ethical education to our youth through our Interact, Rotaract and Rotary Youth Leadership Awards (RYLA) organizations and activities. These are not just another club or activity for our youth. If you think they are, take time to attend a meeting or, better yet, ask some of the young people who are members, or have attended Camp Royal, to come to your Club and talk about their experiences. Anyone who doubts the impact of these programs needs to talk to them.

We are privileged to have the opportunity to guide the next generation of Rotary leaders and we need to make the most of it! [Read More](#)

## Foundation Club and Individual Honors to be Awarded at District Luncheons

By Bruce Mackey

District Foundation Chair

A series of three Foundation Recognition Luncheons is planned for this November. Clubs in Kings, Tulare and Fresno Counties are asked to go dark the first week of November to allow their members to attend the luncheons in their area. Clubs in Monterey County are asked to go dark the week of November 26 to allow their members to attend the luncheon in Monterey County. [Read More](#)

## What is the "Inclusion" in Diversity, Equity and Inclusion?



by Ana H. Carretero and Renata Barnwell  
– DEI Chairpersons

In 1905, when Paul Harris founded Rotary with his friends and colleagues, they were from diverse backgrounds. That ideal of friendship and fellowship in turn led to giving back to their community. Now, almost 120 years later, we are in nearly every country in the world - 1.4 million members strong and with 43,000 clubs. Because of our diverse organization, Rotary

International adopted a [diversity, equity, and inclusion statement](#) that sends an engaging message to embrace inclusivity. Currently, the average age of a Rotarian is 61 years old, with 25% of the total Rotary membership being women. If we are to grow in membership, we need to include ALL members in our community. [Read More](#)

## Our Pints For A Paul Blood Drive is Back!

By Kevin Kenoyer  
Area 1 Assistant Governor

District 5230's district-wide annual Blood Drive is back! This year's drive is running from October 23rd to December 8th. Roll up your sleeves and give the Gift of Life by donating blood. The holidays are a time when the need for blood is critical. Our Rotarian donations will help to keep our two central California blood banks supplied. The Central California Blood Center will receive our donations for Fresno, Kings and Tulare Counties. Vitalant will receive our donations in Monterey County. Rotarians will receive announcements soon from District Leadership on where you schedule your donation. [Read More](#)



## World Polio Day 2023

**Take Action for World Polio Day: 24 October**

Every year, Rotary members around the world mobilize for [World Polio Day](#). We raise awareness of polio and gather support for our global effort to make sure that every child is protected from it. [Read More](#)

## Join the Paul Harris Society

By Joy Gonzales Anderson



Paul Harris Society Chair



The Paul Harris Society recognizes Rotary members and friends of The Rotary Foundation who elect to contribute \$1,000 or more each year to the Annual Fund, PolioPlus Fund, or approved global grants. The purpose of the Paul Harris Society is to honor and thank individuals for their generous, ongoing support of The Rotary Foundation. [Read More](#)

## District Training - Join us for a training on Club Communication

**Tuesday, October 17th, at 6:00 PM**

This training covers PMail, an efficient internal email system for clubs. PMail ensures privacy, offers tracking, and simplifies mass emails with personalization. We will guide you through accessing it via the PMail tab or DACdb modules and customizing user access levels. All PMail activity is tracked in DACdb, and a detailed guide is available in the PMail window. PMail streamlines communication, maintains privacy, and tracks essential metrics. [Read More](#)

## Polio Trophy

By Belinda I. Daguio  
Polio Plus Chair

Let's have an amazing turnout of Rotarians on October 21 on the Golden Gate Bridge for our District Run/Walk/Ride event to help eradicate Polio! Register for the event by making at least a \$50 donation at: <https://raise.rotary.org/Debbie-Hale-D5230/challenge>. We encourage you to organize a team from your club, as the club with the most members in attendance will become the holder of the trophy!

And, please consider adding the event link to your auto signature line for the month of October.

[Read More](#)



## Welcome to the "RUN, WALK, RIDE for Polio" event on the magnificent San Francisco Golden Gate Bridge

By Belinda I. Daguio  
Polio Plus Chair

Being that our Maiden Voyage last year was so much fun and a great success making waves all the way to Chicago Headquarters, we're thrilled about our 2nd annual event that promises not only a remarkable experience but also the chance to create a lasting impact.

[Read More](#)

## Ten Ideas to Improve Club Culture

Clubs evolve over time in many directions. Is it time to re-evaluate how your Club operates? Keep what's working, expand it and show it off. Then commit to change those things that are not working. Here are some ideas to consider...

[Read More](#)

## Dr. Steven Koobatian Shares His Craft Talk



by Steven D. Koobatian, Ph.D, CRC, CDMS, NCC  
Visalia County Center Rotary, Past President

During the last 30 + years I have served our community as a board-certified vocational rehabilitation counselor, and President of Vocational Designs, Inc. in Visalia. In addition to my private practice work, I am on the faculty in the Master's program in Clinical Rehabilitation and Mental Health Counseling at Fresno State. I teach several graduate courses specializing in this field.

[Read More](#)

## Vocation Vision: Women Are Limitless

By Genevieve Armendariz

Women are limitless... that's what I believe, as the Founder and Executive Director of The Limitless Mentorship and Scholarship Program. But in 2023, are women encouraged to be limitless? In many circumstances, the answer is no. Most STEM professions are still held by men. We've never had a woman President of the United States, or woman Governor of California — and statistics show that nearly 50% of girls think speaking their mind will make them unlikable and only 1 in 5 girls ages 8-17 think they have the qualities to be a good

leader.  
[Read More](#)

## Introducing the District 5230 Toolkit

By Lynda L. Patrick  
District Communications Chair

The District 5230 Public Image and Communications Committee has recently made important updates to the District Website, which will benefit all the Rotary clubs within the district. This update involves the introduction of a brand new [Club Toolkit](#), a comprehensive resource that will assist clubs in various aspects of their operations and activities. The Club Toolkit can be conveniently accessed through the Resources Tab on the website. Here's a detailed breakdown of the resources included in the toolkit [Read More](#)



## The Pointe of Art

[The Carmel Sunset Rotary's \*The Pointe of Art\*](#) fundraiser is an exquisite and captivating event that brings together art enthusiasts and philanthropists for a night of creativity and support. Held Thursday evening from 5pm - 8pm on October 26th, 2023 in the beautiful foyer of The Carmel Sunset Cultural Center, this fundraiser showcases a diverse range of artworks from 25 professional artists with local galleries or studios. [Read More](#)

## Taco Tuesday for Teachers

Feed Yourself and Feed a Mind.

"There is a significant and cyclical literacy crisis facing America today and it begins with our children. Twenty-five million children in the U.S. cannot read proficiently. RIF believes that together we can make a real difference and set our children on a path of growth and opportunity." ~ Reading is Fundamental (RIF) website. [Read More](#)

## Kingsburg Rotary Has Been Busy

By Jack J. Sheldon



In March we held a special event for the Top 40 Kingsburg High students. The students were selected by the school - ten from each class. Rotary held an awards dinner for the students and their families. This was funded through our District Grant funds, and money from the previous year's fundraisers. [Read More](#)

## Rotary Club of Carmel Valley Honored with

# Philanthropic Service Organization of the Year Award

By Michael Robert Buffo  
Public Image Chair, Rotary Club of Carmel Valley

The Rotary Club of Carmel Valley recently celebrated a significant honor, being named the 2023 Outstanding Philanthropic Service Organization of the Central Coast by the Association of Fundraising Professionals (AFP). This award, presented as a highlight of National Philanthropy Day, is a testament to the club's innovative Partners in Community Service (PICS) program. [Read More](#)



## Stevenson School Interact Club Fundraises for The School of St. Jude

By Lynda L. Patrick  
Carmel Sunset Rotary Club

Stevenson School Interact club hosted a bake sale to raise funds to purchase art supplies for the School of St. Jude's new art program in Tanzania. Members baked and sold goods over a two-day fundraiser bringing in over \$430.00. Art supplies were purchased from the Wish List provided by the school. The Wish List contains items that are too difficult or expensive to source in Tanzania. [Read More](#)

## District 5230 Upcoming Events

Here is a list of club event for the month of October. [Read More](#)

## Cheers to our Rotary District 5230: 25+ Year Membership Anniversaries

By Rebecca Moser



Membership Chair



[Read More](#)

## New Members in District 5230 - September 2023

By Rebecca Moser  
Membership Chair



[Read More](#)